

# Design Thinking Jam

University students in business administration or information systems

TU München, September 11, 2013

10:00 a.m. – 6:00 p.m.

**Do you want to experience new ways of thinking?**

Are you interested in expanding your business network and exchanging knowledge? Then come and check out one of the coolest and most ground-breaking events from SAP!

Learn more about the “design thinking” approach and develop new concepts for business applications under the guidance of professional coaches. Register now at [www.sap.com/sap-academic-conference-emea](http://www.sap.com/sap-academic-conference-emea).



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