

ABOUT THE TUM SCHOOL OF MANAGEMENT

Firmly embedded in TUM's technological and entrepreneurial ecosystem, the TUM School of Management places a unique emphasis on the interface between management, engineering, and the natural and life sciences. The School aims to bridge the traditional divide between management and technology through interdisciplinary research and education.



One Student Research Assistants with a Research Focus (f/m/d; 30% employment)

Are you passionate about marketing, technology, and consumers? Join our young, international, and highly motivated team in Munich at the newly established [Professorship of Marketing & Technology](#) (Prof. Dr. David Finken) and explore how emerging technologies (AR, VR, AI) shape decision-making.

WHAT WE OFFER

- Future-thinking research group
- Motivating office environment
- **Start:** starting day as soon as possible
- **Contract:** up to 6 months with 30% employment
- Increased possibility of writing your thesis at the Professorship of Marketing & Technology

RESPONSIBILITIES

- Conducting literature research
- Supporting the execution of experiments
- Assisting with ongoing research projects
- Designing own experiments
- Supporting grant writing

PREREQUISITES

- Advanced data analysis skills (e.g., R, SPSS, Python, MaxQDA)
- Strong punctuality and reliability
- Fluency in English
- Hands-on and proactive working style
- Strong punctuality and reliability
- Affinity for working with data

HOW TO APPLY

If you are interested, please send the following documents in **single PDF including** to Nienke Buters (nienke.buters@tum.de): CV, Transcript of Records, Confirmation of enrollment at TUM or another institution

TUM strives to raise the proportion of women in its workforce and explicitly encourages applications from qualified women. The position is suitable for disabled persons. Disabled applicants will be given preference in case of generally equivalent suitability, aptitude and professional performance.

TECHNICAL UNIVERSITY OF MUNICH (TUM)

TUM School of Management
Professorship of Marketing & Technology
Arcisstraße 21, 80333 Munich
www.tum.de

Data protection information. As part of your application, you provide personal data to the Technical University of Munich (TUM). Please view our privacy policy on collecting and processing personal data in the course of the application process pursuant to Art. 13 of the General Data Protection Regulation of the European Union (GDPR) at <https://portal.mytum.de/kompass/datenschutz/Bewerbung/>. By submitting your application, you confirm to have read and understood the data protection information provided by TUM.