

ABOUT THE TUM SCHOOL OF MANAGEMENT

Firmly embedded in TUM's technological and entrepreneurial ecosystem, the TUM School of Management places a unique emphasis on the interface between management, engineering, and the natural and life sciences. The School aims to bridge the traditional divide between management and technology through interdisciplinary research and education.

*Opportunities
for Talents*

Student Research Assistant with a Development Focus on AR/VR (f/m/d; 30% employment)

Are you passionate about marketing, technology, and consumers? Join our young, international, and highly motivated team in Munich at the newly established [Professorship of Marketing & Technology](#) (Prof. Dr. David Finken) and explore how emerging technologies (AR, VR, AI) shape decision-making.

WHAT WE OFFER

- Future-thinking research group
- Motivating office environment
- **Start:** starting day as soon as possible
- **Contract:** up to 6 months with 30% employment
- Increased possibility of writing your thesis at Professorship of Marketing & Technology

RESPONSIBILITIES

- Developing of AR & VR applications /environment
- Supporting the implementation of experiments and prototypes
- Initiating collaboration with the XR Student Initiative
- Managing, troubleshooting, and optimizing existing AR/VR equipment and environments

PREREQUISITES

- Experience with AR/VR development (e.g., Unity, Unreal Engine, ARKit, ARCore, or similar frameworks)
- Programming skills (e.g., C#, Python, or similar)
- Interest in immersive technologies and human-technology interaction
- Strong punctuality and reliability
- Fluency in English

HOW TO APPLY

If you are interested, please send the following documents by **15th April (first come, first serve)** in **single PDF** to Mr. Burak Berberoglu (burak.berberoglu@tum.de).

Include: CV, transcript of records, confirmation of enrollment at TUM or another institution. If applicable, add links to relevant AR/VR or software projects such as GitHub repositories, demo videos, or portfolios, and briefly describe your contributions to these projects.

TUM strives to raise the proportion of women in its workforce and explicitly encourages applications from qualified women. The position is suitable for disabled persons. Disabled applicants will be given preference in case of generally equivalent suitability, aptitude and professional performance.

TECHNICAL UNIVERSITY OF MUNICH (TUM)

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