

Digital Health Startup: Creating a commercial strategy

Apply now to join the team

Digital Therapy for Type 2 Diabetes

What is Una?

At Una, we are combining mobile technology, AI, biosensors and behavioral science to create the most effective algorithm-based digital therapy for metabolic dysfunction enabling everyone to take charge of their health.

What problem is Una solving?

Metabolic dysfunction is a global pandemic, impacting more than 3 billion people globally and representing one of the largest, rapidly growing health challenges of our lifetime. Over 30 indications are based on metabolic dysfunction, ranging from type 2 diabetes, obesity, acne, to dementia.

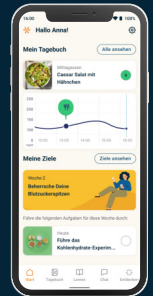
Who is behind Una?

Una was founded by Dr. Matthew Fenech, Pascal Grimm, and Dominic Steele in 2019. We are backed by leading Venture Capital Funds, like FoodLabs and PeakBridge, and Business Angels like mySugr founder, Frank Westermann, and ada Health founder Claire Novorol.

We are an international team of healthcare and business professionals, neuroscientists, and engineers united by our goal to reverse metabolic dysfunction.

The Solution and Vision

We started our mission to reverse metabolic dysfunction with our digital therapy (Digitale Gesundheitsanwendung) for patients with Type 2 Diabetes which is fully reimbursable through public insurances. Our solution combines continuous glucose measurements with behavioral and data science.



The Una Programme:

Our first product is our **Digitale Gesundheitsanwendung (DiGA)** for Diabetes which was approved by the German Federal Institute for Drugs and Medical Devices (BfArM) this February. The approval allows the reimbursement through public insurances.

Una helps patients understand and change their lifestyle and nutritional habits in a step-by-step manner so that they may regain control over their diabetes. We provide patients in-app bio-feedback using continuous glucose monitors combined with fun experiments, challenges, and learning sessions. With increasing demand for our programme we need your support. **Join us** to help build out our commercial strategy!



The project:

Co-develop and test our comprehensive commercial strategy alongside our CEO, Pascal Grimm. This includes:

- Spearheading the conversion and acquisition strategy for General Practitioners and specialists such as Diabetologists
- Conducting and analyzing market research
- Thinking outside of the box to optimize and automate existing processes
- Building an engaged patient community
- Supporting the next fundraising round
- Bringing in your own creative ideas and creating your own projects

What's in it for you?

- Help shape the commercial strategy for a dynamic healthcare startup in a critical time
- Collaborate with and learn from our experienced, diverse, and international team
- Dive into the Atlantic Labs and FoodLabs ecosystem
- Get a bonus if the project study is successful
- Opportunity to join us as a working student

Apply now

Submit your CV including a short motivational text, your ideal starting date, and your team setup to hans@unahealth.io